

## Vitrolife Group strengthens the position in Spain and Portugal

Since 1995 EQUIPOS MÉDICO-BIOLÓGICOS (EMB) has been Vitrolife's trusted partner in Spain and Portugal. EMB is one of the pioneering distribution companies within the IVF sector, supplying products and services, and achieving great success in establishing, building and supporting the Spanish and Portuguese markets.

With the acquisition of Igenomix, a genetics services company based in Valencia, Spain, in 2021, we expanded our customer reach and services offering. The Vitrolife Group are aiming to consolidate our operations and enhance our proximity to customers in this vast and growing market. As a result, Vitrolife Group and EMB are announcing that, starting from April 1st, 2024, Vitrolife Group will be directly responsible for the sales and support of its entire portfolio of IVF medical devices and genetic services in Spain and Portugal. This strategic move allows Vitrolife Group to provide a more seamless experience to its customers, ensuring access to their complete range of high-quality IVF solutions.

Please note that until April 1st, 2024, EMB will continue to serve as your primary contact for all matters concerning Vitrolife Medical Device products. During this transitional period, your regular channels for placing orders and managing inquiries will remain unchanged.

Jón Sigurdsson, Interim CEO Vitrolife Group:

"We are very happy with the strong collaboration and close way of working together with EMB over the past 28 years and extremely impressed with how EMB has built the Spanish and Portuguese markets. This transition will enable the next step for Vitrolife Group to bring all Vitrolife Group products and services to our customers."

Sergio Oliveró, Owner and CEO, Grupo EMB:

"For more than 25 years of the 35 of our history, EMB Group has successfully distributed and represented the wide range of Vitrolife products and technology in Spain and Portugal. During the transition period that we are now beginning, we will collaborate and help the new Vitrolife Group team to maintain the same quality of service to all customers. As of April 2024, we wish Vitrolife Group great success and our commitment to continue collaborating in the future. Long live Vitrolife Group and EMB Group."

Göteborg 2023-07-13



Jón Sigurdsson, Interim CEO  
Vitrolife Group

Barcelona 2023-07-13



Sergio Oliveró, owner and CEO  
Grupo EMB